







Prepared for:
Name contact:
Company:

Created by:
Stijn Grove
Dutch Data Center Association

PARTNERSHIP AGREEMENT

DUTCH DATA CENTER ASSOCIATION

 www.dutchdatacenters.nl
 020 303 78 60
 info@dutchdatacenters.nl

 Dutch Data Center Association
Laarderhoogtweg 18
1101 EA Amsterdam

DDA PARTNER PROGRAM

The DDA Partner Program is intended for suppliers that provide high quality products and services to data centers in the Netherlands. The program aims to promote interaction between suppliers and participants and facilitate knowledge sharing to strengthen the industry. DDA selects its partners carefully and only works with suppliers that match the profile of its participants. The program defines Technology- and Business partners. Technology partners are the manufacturers of A-brand technology used by DDA participants. Business partners are suppliers of supporting products and services that emphasize the sector's professional character.

BENEFITS OF THE PROGRAM

Networking

- Being part of a trusted network of data center operators and suppliers in the Netherlands;
- Representation on conferences, working groups, webinars and other DDA events;

Thought leadership

- Possibility to periodically make use of the DDA platform to share content and increase thought leadership;
- Possibility to participate in events as a speaker, depending on the topic and setup of that specific event;
- Possibility to participate in publications as author, depending on the topic and setup of that specific publication;

Branding

- Increased visibility and effective branding via the online channels, publications and other communication of DDA;
- The right to use the DDA logo on the company website, as a part of the DDA network;
- Possibility to periodically promote own company events via the DDA platform;
- Extensive company profile (Pro or Premium account) on the Datacenterplatform (www.datacenterplatform.com);
- Discount on advertisements on the Datacenterplatform;

Other benefits

- Free consultation on market insights;
- Free usage of the DDA board room spaces for meetings;
- Access to the internal DDA portal, including a library, marketing & PR materials and internal announcements.
- Discount on renting the DDA Event Space;

If you are interested to join as a partner of the Dutch Data Center Association, please contact Stijn Grove using sgrove@dutchdatacenters.nl. We are looking forward to discuss with you how we can make the partnership a success for you!

Current partners are listed on www.dutchdatacenters.nl/partners

PARTNER PACKAGES

The Partner Program has two types of partners: Regular Partners and Main Partners. The specifics on both partnerships are listed below.

REGULAR PARTNER

€5.000,- per year

- > Logo placement on the website, in newsletters, publications and other communication.
- > Standard company description on the DDA website.
- > Introduction to the network via the monthly DDA newsletter.
- > DDA partnership plate to display in the office.
- > Distribution of 4 pieces of company news annually via the DDA platform.
- > Promotion of 3 events annually.
- > Representation of 1 person on DDA events.
- > 1 x free ticket to DDA's paid events, such as the KickStart Europe conference.
- > 3 x usage of DDA board room spaces annually.
- > 50% discount on DDA event space rental.
- > Free Pro Account on Datacenterplatform.com.

MAIN PARTNER

€15.000,- per year

- > Exclusivity among main partners by product area
- > Large and prominent logo placement (above all regular partners) on the DDA website, in newsletters, publications and other communication.
- > Introduction to the network via the newsletter and a press release.
- > Extensive company description on the website and in all DDA publications.
- > DDA main partnership plate to display in the office.
- > Support in providing quotes and press releases.
- > Distribution of 12 pieces of content annually via the DDA platform.
- > Promotion of 4 events annually.
- > Representation of 2 persons on DDA events.
- > 4 x free tickets to DDA's paid events, such as the KickStart Europe conference.
- > 50% discount to paid Event partnerships, such as the KickStart Europe conference and the Green Data Center Conference
- > Unlimited usage of DDA board room spaces
- > 1 x free day usage of DDA Event Space, 50% discount on additional rental
- > Free Premium Account on Datacenterplatform.com
- > Free advertisement on Datacenterplatform.com.

CONDITIONS

- This Partner contract will begin on [DATE]
- Partner shall pay an annual fee of [FEE] to Stichting Dutch Data Center Association (DDA).
- The partner contract is signed by the person who has the authority for the partner to do so.
- Partnership is only valid when confirmed by the Stichting Dutch Data Center Association.
- Partner may terminate this agreement by written notice 2 months in advance, until the first of November before the contract is automatically renewed for 1 year.
- Any disputes arising out of or in connection with the present contract or its validity will be resolved exclusively in the courts located in the Netherlands and in accordance with the laws of the Netherlands.

SIGNAGE

This Partnership Agreement shall be binding upon the signatures of Partner and DDA.

Company name	
Address	
Postal code, city	
Name contact person	
E-mail address contact person	
Phone number contact person	
Partner program type	Select: Regular partner / Main partner

(Hereafter to be called partner)

Partner
Signature

DDA
Signature

Name:
Date:
City:

Name:
Date:
City: